

**Ad. price list
for the show season 2018**



„THE SCORE“ is a show newspaper of the Western Training Center in Wiener Neustadt. It is issued at the ARHA Western Star Futurity, these news are issued even several times per day with relevant news, last pictures and results.

Whether you are breeder, own a riding stable or a horse training facility, if you are Western trainer or want to sell a car, a horse trailer, animal food – or however you are related to the Western riding sports – by means of „THE SCORE“ you can reach your customer or business partner directly: active show riders, Western riders, riders just for leisure and spectator who is interested in Western riding sports.

On the following pages you can see how „THE SCORE“ can look like, the ideal media for an advertisement to reach your target group.

Price list for advertisements

Size/4C	Measure (high x broad)	Annual price 2018
1/4 page broad	65 mm x 185 mm	€ 200,-
1/3 page broad	90 mm x 185 mm	€ 250,-
1/2 page broad	130 mm x 185 mm	€ 360,-
1/1 page	270 mm x 185 mm	€ 980,-
Business card	35 mm x 60 mm	€ 40,-

Amendment per issue: € 10,- ★ Prices incl. all taxes.

Contact: Show Office Gerda Langer, A-2392 Wienerwald, Sulz 154,
Phone +43/2238/8484, Fax +43/2238/8545, office@nrha.at, www.nrha.at

Documents for printing: printable pdf-files; jpg-files (ca. 300 pt/inch), Adobe Illustrator- or InDesign-files. No Word- or Coral Draw-files.

OUR PARTNERS



Kata Fay
custom leather





Einsenden an/Send to:

Showoffice
Gerda Langer
Raitlstrasse 154
2392 Sulz/Austria

Tel/Phone: +43 2238/8484
Fax: +43 2238/8545
e-mail: office@nrha.at

„THE SCORE“ *Western Training Center Show News*

Ich bestelle/Order:

Format/Size	Preis für /Price for 2018	Platzierung rollierend/ Placement rolling
<input type="checkbox"/> 1/1 Seite/page	€ 980,-	
<input type="checkbox"/> 1/2 Seite quer/page broad	€ 360,-	
<input type="checkbox"/> 1/3 Seite quer/page broad	€ 250,-	
<input type="checkbox"/> 1/4 Seite quer/page broad	€ 200,-	
<input type="checkbox"/> Visitenkarte/Business card	€ 40,-	
<input type="checkbox"/> Druckvorlage beiliegend/ Printing Documents enclosed		<input type="checkbox"/> Druckvorlage folgt spätestens/ Printing Documents will follow at latest: August 07, 2018

Druckunterlagen: druckfähige pdf. files; jpg.files (ca. 300 Pixel/Zoll), Adobe Illustrator- oder InDesign files.
Keine Word- oder Coral Draw files.

Documents for printing: printable pdf-files; jpg-files (ca. 300 pt/inch), Adobe Illustrator- or InDesign-files.
No Word- or Coral Draw-files.

Auftraggeber/Subscriber:

Rechnung an/Bill to:

Name/Name:

Name/Name:

Adresse/Adress:

Adresse/Adress:

PLZ-Ort/Zip Code/City:

PLZ-Ort/Zip Code/City:

Tel/Phone:

Tel/Phone:

Fax:

Fax:

e-mail:

e-mail:

Datum/Date:

Unterschrift/Signature: